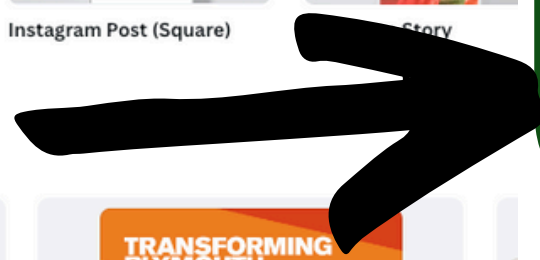
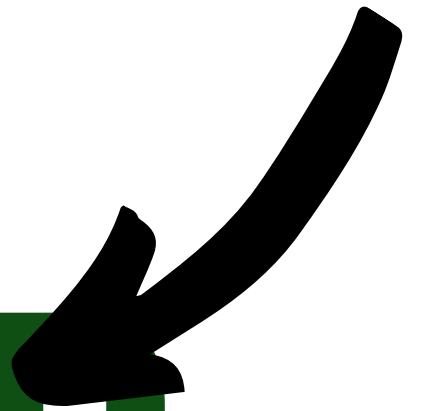


ADVANCED

CANVA

IMPROVING CANVA
SKILLS FOR EFFECTIVE
CHURCH COMMS



HELLO



Hannah

South coast Dorset

Husband & dog

Digital Missioner & comms consultant

MA Digital Theology at Spurgeon's College

Gourds and Pomegranates Podcast

Sea swimming, walks & gardening

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TODAY



Navigating with even more confidence

Utilising latest features across system

Creating with AI

Q&A's

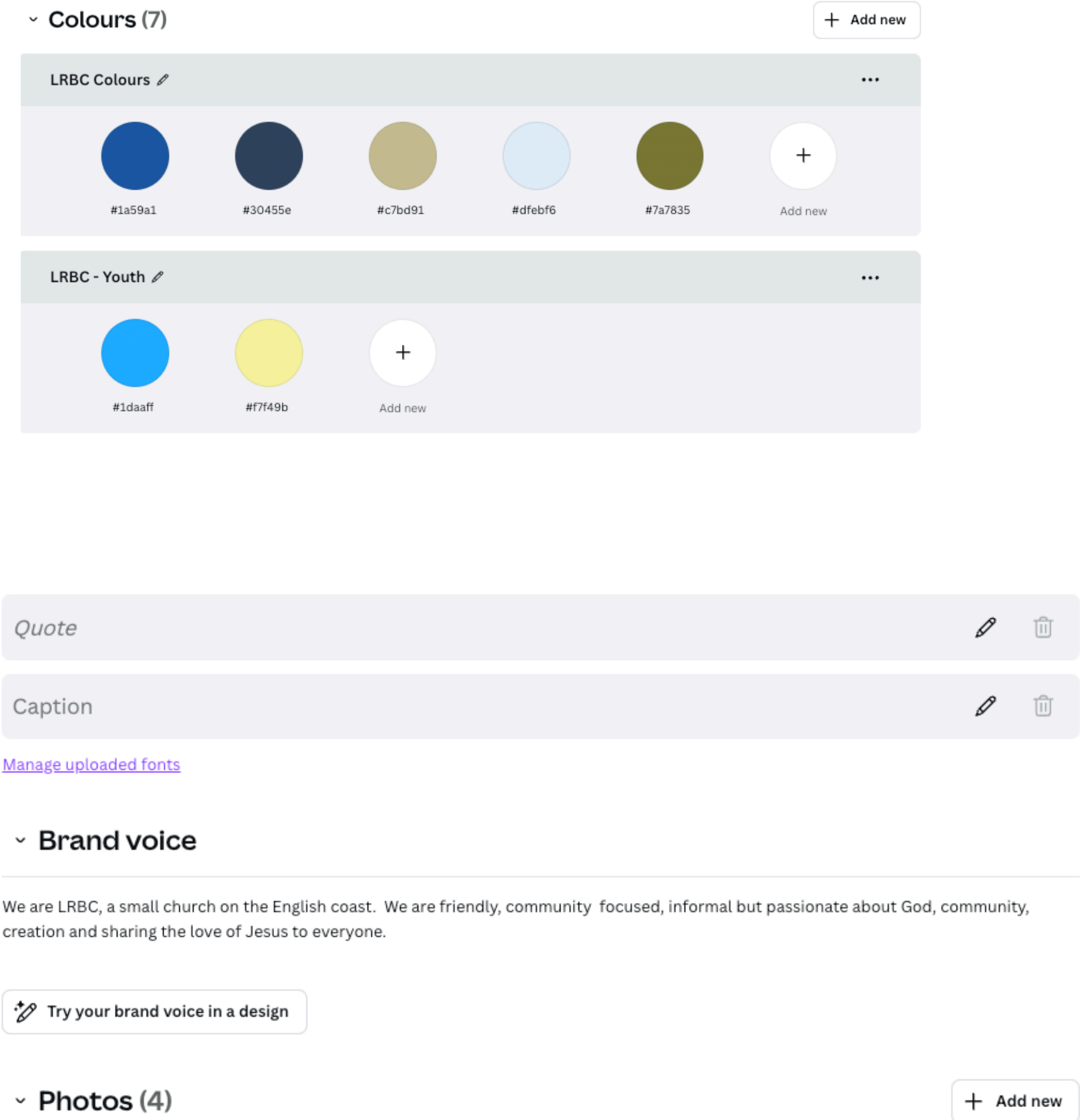
Takeaway resources

BRAND KIT

Don't forget to make sure your brand kit is kept up to date, you can add in extra colour palettes for seasonal or specific projects.

If you have your strategy in place, use this as inspiration for the brand voice section - put keywords and specific adjectives for the language and style that represents your church

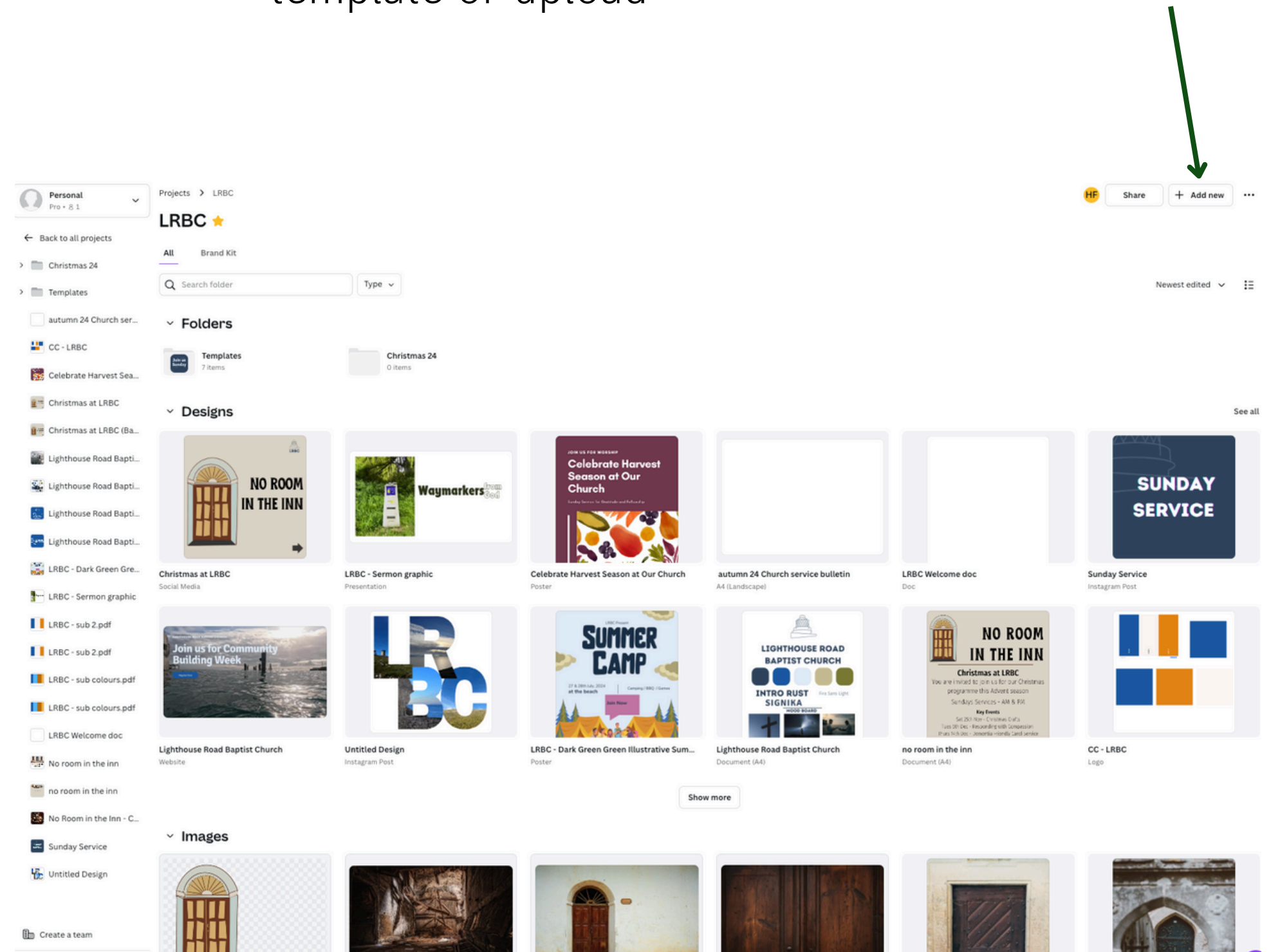
You don't need to fill every section, but it's helpful to have as much as you have.



FOLDERS

Using a folder can really help to catalogue your work especially if you want to come back to certain formats, styles or layouts a year or two later. It's always good to know what you made for Christmas/Easter or if the youth or community outreach have a flyer or poste yet. Also a good idea to have a template folder with core item templates

Add New to add new folders, design, brand template or upload

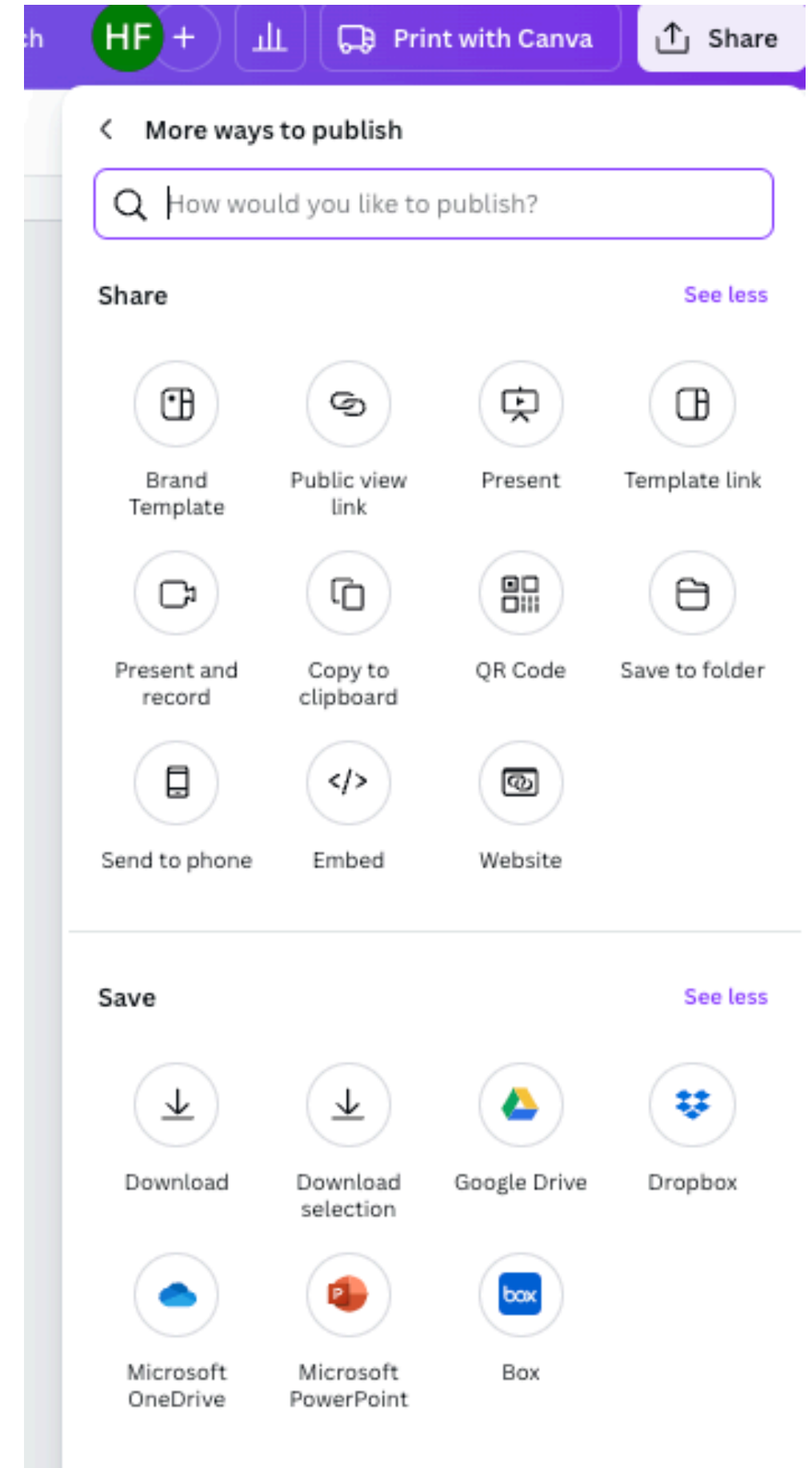


USEFUL FEATURES

It is always really useful to know the keyboard shortcuts to help you work more effectively. They will depend if you are on Mac or Windows but they can be found [here](#).

Did you know you can record presentations in Canva? This is great if you need to do training, create Bible study videos or welcome videos for your church.

When your in a project and you're ready to export you can send to phone or link with other systems. It will open up the Canva app on your phone or via a web browser so you can export it from there. This is really helpful if you are wanting to post on social media straight away. It can be found in top right hand corner under *Share > See all > Send to phone*.



USING AI

As potentially scary as AI is made out to be, in Canva it's here to help! There are some really fun and exciting new features as well as connections with apps and external systems to create some interesting, creative and more engaging content.



You don't need to use it all, but it can be worth playing about and seeing what different features do.

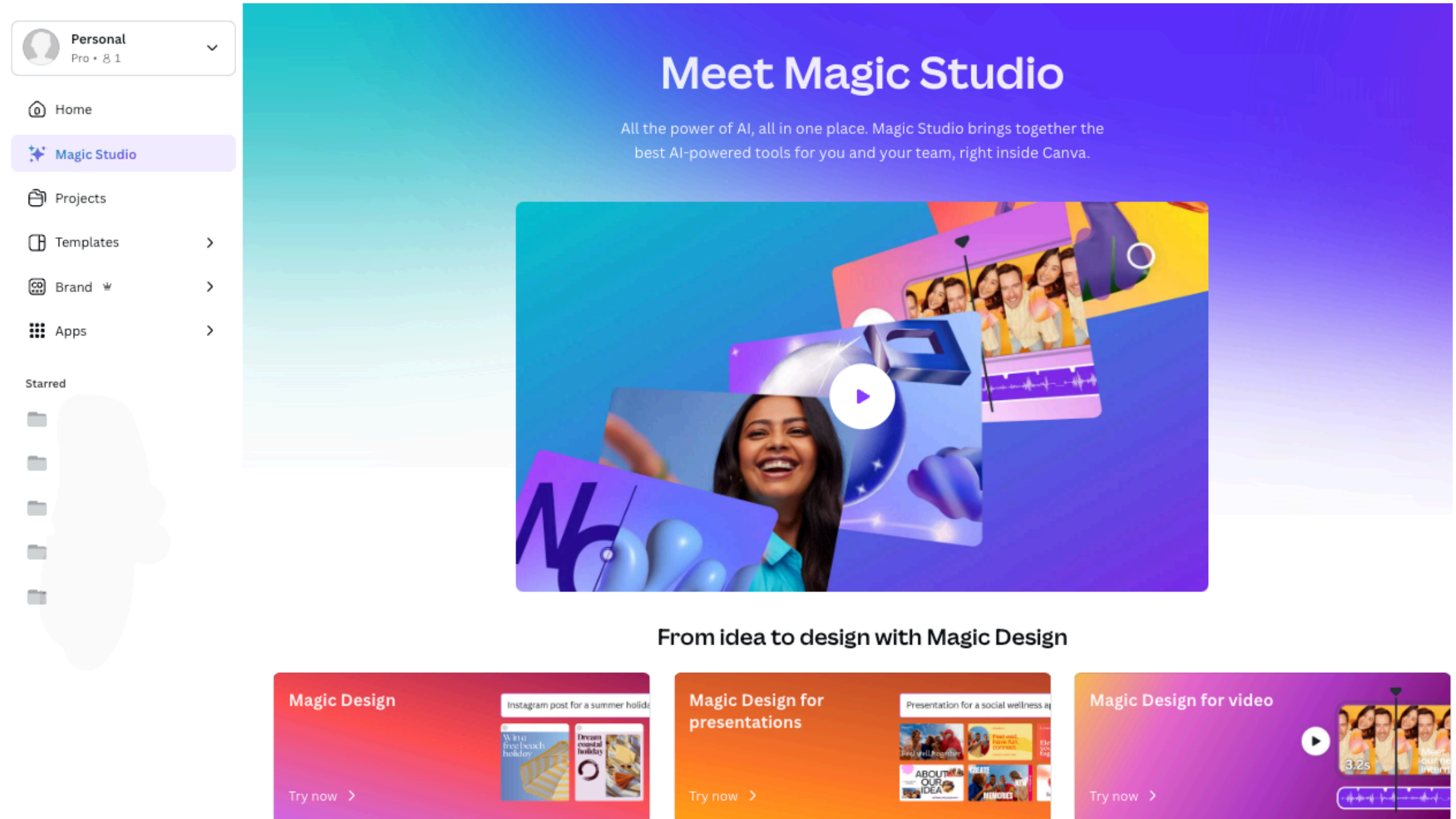
MAGIC STUDIO

Visit Magic Studio on the left hand menu to watch the videos and find out more about the latest updates

You can use the translate feature to translate text - but do check it through first though, it might not be perfect!

Magic Write uses you brand voice and additional prompts you give to AI generate content with.

You can animate still images, create images and so much more with the AI systems.



The screenshot displays the Canva Magic Studio interface. On the left is a navigation menu with the following items: 'Personal' (Pro • 81), 'Home', 'Magic Studio' (highlighted), 'Projects', 'Templates', 'Brand', 'Apps', and 'Starred'. The main content area features a large video player with the title 'Meet Magic Studio' and the subtitle 'All the power of AI, all in one place. Magic Studio brings together the best AI-powered tools for you and your team, right inside Canva.' Below the video player, the text 'From idea to design with Magic Design' is displayed. At the bottom, there are three promotional cards: 'Magic Design' (Instagram post for a summer holiday), 'Magic Design for presentations' (Presentation for a social wellness at), and 'Magic Design for video' (3.2s).



DO YOU HAVE
~~ANY~~ QUESTIONS?



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